



international executives association

2009 IEA Conference Agenda

Location: Embassy Suites Hotel
200 Delaware Avenue, Buffalo, New York

Wednesday - September 30, 2009

10:00 am to 5:00 pm	IEA Board Meeting
5:30 pm to 7:30 pm	Conference Registration/Opening Reception – Embassy Suites
7:30 pm	IEA & BEA Board Dinner at Shanghai Red's

Thursday - October 1, 2009

8:00 – 9:00 am	Conference Registration
9:00 – 9:30 am	Conference Opening – Welcome to Buffalo! Hon. Byron Brown, Major of the City of Buffalo
9:45 – 10:30 am	IEA Regional Meetings (election of reps)
10:30 -10:45 am	AM Break (Coffee Service)
10:45 – 11:30 am	Hon. Chris Collins, Erie County Executive “Six Sigma and its impact on your bottom line
11:30 – 11:45 pm	Brief Break
11:45 am – 12:30 pm	Eugene P. Vukelic, President Try-It Distributing Co. Inc. Labatt's 2009 Distributor of the Year
12:30 – 1:45 pm	BEA 75 th Anniversary Luncheon – Roll Call for All
2:00 – 2:45 pm	I. Your Board of Directors –How to choose the right members to strengthen your association. - Rick Dean, R.W. Dean & Associates.
2:45 – 3:00 pm	Brief Break – Coffee Service & Dessert
3:00 – 3:45 pm	II. IEA Connections – What's In It For You? A frank discussion on how to network with your fellow EA members around the globe to stimulate trade and create leads among the members, including testimonials -Ron Marconi, RTM Enterprises & John Donnelly, National Fire Adjusters
4:45 – 4:00 pm	Brief Break



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4:00 – 5:00 pm	I. Executive Directors meeting II. Roundtable Business Discussions – A Moderator will lead discussions about the current business climate, employment, health care – open forum.
6:00 pm	Board Bus to Protocol Restaurant -Dinner & Entertainment
10:30pm	Return to hotel.

Friday, October 2, 2009

(8:00 am – 9:30 am	Final Board meeting)
8:30 am	Conference Registration – BEA Trade Show Ongoing
9:30- 10:30 am	“Optimizing Your Website” Marketing your business through website design using “key words and phrases.” -Theresa Winder and Stephen Winder, 1st Flash.com, a division of UK Software.
10:30 – 10:45 am	Brief Break
10:45 – 11:30 am	“Avalon - An IEA Success Story” Come learn how they did it – and you can too! Jon Denney, Avalon Document Services- Syracuse and J.P. Midgley, Avalon Document Services –Buffalo.
11:30 am – 12:30 pm	Lunch
12:30 – 1:15 pm	Mark Czarnecki, President M&T Bank (Manufacturers & Traders Trust Co.)
1:15 – 2:00 pm	Visit Trade Show Exhibitors - Network
2:00 – 3:30 pm	Afternoon Sessions: I. Manny Menendez – “Bringing Out the Good China: China After the Olympics & Global Financial Meltdown” II. What’s a Twitter? Interactive (bring your laptop) Learn about the good, the bad and what to watch out for on the latest social networking sites like Facebook and learn how to use the business networking site Linked-In. We will be setting up an IEA Linked-In site and help you get started. -Tony Corigliano, AT Technology



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3:30– 4:00 pm Close Conference

- I. Introduce New Board
- II. Thank You to retiring Board and Betty
- III. Announce 2010 Conference
- IV. Request Evaluation Forms

Don't forget to enjoy Buffalo's great nightlife, with the very happening Chippewa Street located just 1/2 block from the hotel. For further details visit:

<http://www.buffaloplace.com/play/nightlife.html>

Recommendations for Post-Conference “Play”:

Advance Reservations required – extra cost – see notes for full details, or visit the posted websites to make reservations.

Friday, October 2, 2009

5:00 pm – 8:30 pm

Rockin' at the Knox – Tour the world renowned Albright-Knox Art Gallery and participate in its special Friday night programming (details to follows) www.albrightknox.org

Reservations should be made through Cheryl Meyer

info@buffaloexecutivesassociation.com

9:00 pm

Anchor Bar - Dinner at the Home of the Original Buffalo Chicken Wing **reservations required — extra cost**

Reservations should be made through Cheryl Meyer

info@buffaloexecutivesassociation.com

Saturday, October 3, 2009

1. Niagara Falls, New York –

Round Trip Transportation will be available @ \$25 per person, with a minimum of 26 passengers.

Passes and Tickets should be purchased through the website, or may be purchased at the time of arrival, at an increased cost.

Visit this site to Purchase your all day pass to the following attractions:

https://secure.ticket-ops.com/Niagara_USA_Discovery_Pass/eDirect

Enjoy 5 Great Attractions - Save 30%



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Bonus:

Free all-day transportation on the Niagara State Park Trolley
(only on date redeemed)

Plus: over \$50 in coupons for other exciting Western New York attractions!

Adult \$33.00 - save \$17.00 off regular priced admissions

Youth 6-12 years - \$26.00 - save \$6.35 off regular priced admissions

(Children 5 and under free)

2. **Architectural Tour of Frank Lloyd Wright designed *Darwin Martin House* and the *Fontana Rowing Boathouse*.**

<http://www.darwinmartinhouse.org/tours.php>

Reservations should be made through Cheryl Meyer

info@buffaloexecutivesassociation.com

If we have a minimum of 10 participants, the following will be offered:

Round-trip transportation to all sites.

A Lunch and Launch Tour - Experience excellence in architecture with a tour of the Martin House PLUS Frank Lloyd Wright's Fontana Rowing Boathouse, and then enjoy LUNCH with a view on the shore at Shanghai Red's Restaurant \$75/per person, includes transportation.

3. **Take a Free Tour of Buffalo's emerging waterfront** including the *Terminus of the Erie Canal*, the *Maritime Museum* (tour a submarine and a war ship).

Take a ride on the new "**Spirit of Buffalo**" **Reservations should be made at**

<http://www.spiritofbuffalo.com/adventures/>

Sail back in time aboard the schooner Spirit of Buffalo. Rediscover old world sailing on a classic 73 foot coastal sailing vessel, the same kind used to carry grain, coal and lumber across the Great Lakes to the Buffalo Harbor. The Spirit of Buffalo is the only square rigged, topsail schooner sailing out of the Historic Buffalo Harbor.

4. **Golf at Brierwood Country Club. For Reservations, call Jamie Evan at (716) 648-2700 jevan@palmergolf.com**

5. **Niagara Falls Casino - www.senecaniagaracasino.com**

6. **If shopping is your thing, you can't afford to miss the Fashion Outlet Mall in Niagara Falls, New York. For further info, go to:**

<http://www.fashionoutletsniagara.com/>