



April 2007

Northtown Automotive Companies Craig Schreiber

Today, *Northtown Automotive* represents **Twelve (12)** auto manufacturers in **Eight (8)** locations in Western New York, and employs over **540** of your friends and neighbors. Northtown has been recognized as the 5th largest privately held company in Western New York and reported gross sales in 2006 of over \$270M.

The successful growth of that small Toyota dealership started by Norm Schreiber in 1970, is prefaced upon just one basic rule, one with which we are all familiar: "Treat your customers the way you would like to be treated." This Mission stands true to this day and Norm's vision continues to shine as a beacon to the owners and employees of this successful business.

When shopping for a new or pre-owned vehicle, Northtown should be your first stop. *As a member of the BEA, you are eligible to register for the "INCARD" Program.* This special program provides you with exclusive benefits for you as well as all of your employees, such as:

- *Save hundreds to thousands with special pre-negotiated *InCard* pricing;
- *Easy to Use *InCard* website, www.NorthtownAuto.com, where you can view pricing, manufacturer's sites, loan calculators, renewed auto inventory and much more.
- *Free Platinum Plus membership allows you to accumulate Northtown Points;
- *Your *InCard* sales representative will work with you on any vehicle at any location;
- * Your *InCard* sales rep can arrange to bring the vehicle of your choice to you for a test drive;

Manufacturers Represented (updated September 2009):

Lexus; Hyundai; Subaru; Land Rover; Dodge; Mazda; Kia; Toyota; Volkswagen; Scion; Chrysler; Jeep; Volvo and Porsche.

Northtown Automotive Companies
1135 Millersport Hwy
Amherst, NY 14226
716.836.4600
cschreiber@northtownauto.com
www.northtownauto.com

Article Published by Buffalo Executives Association

3500 Main St,
Suite 130,
Buffalo, NY 14226
Call 716.852.6916
info@buffaloea.com
www.buffaloea.com